

LAW 3591M

## LEGAL VALUES: COMMERCIALIZING IP



The course will include a combination of presentation by the instructors on seminar topics and guided discussion on case study scenarios associated with the seminar topics.



### COURSE OVERVIEW

The primary goal of this course is to understand the core law and policy of the various IP areas, with an analysis of the jurisprudence and legislation in these areas. This course will examine the process of creating, capturing, protecting, leveraging and transferring technology and ideas, including internal strategies designed to create a culture of innovation; deciding whether, what, where, and how to obtain IP registrations and the related economics; the development of a commercialization strategy (such as selecting the target market and application for the idea) and business model; drafting and negotiating related agreements; offensive and defensive IP strategies; assessing competitive IP; negotiating and interpreting IP sensitive contracts; and transactional IP processes.

## COURSE DETAILS

3591 M

3.0

FALL/WINTER

**FACULTY:** Osgoode Hall Law School

**INSTRUCTOR:** S. Lam & A. de Fazekas

## LEARNING OUTCOMES

- ▶ Basic understanding of the various areas of IP through a doctrinal analysis of the jurisprudence, legislation & current developments
- ▶ Demonstrated analytical and critical thinking and writing skills in relation to IP
- ▶ Developed a refined interdisciplinary understanding of IP (with respect to its interrelated core areas & with other areas of the law)
- ▶ Understood IP within a domestic, comparative and international context
- ▶ Applied IP policy, theory and objectives to practice in the context of the jurisprudence, legislation and current developments



## ▶ IP insights for Engineers and Technologists

This course will provide students a unique opportunity to canvas and understand all areas of IP: copyright, trade-marks, patents, and other important areas such as industrial designs and confidential information, along with closely associated and emerging areas such as privacy.