

## BeTimeful Marketing Intern

BeTimeful is looking for a marketing intern who is looking to gain incredible experience while helping people become less distracted with social media.

Working closely with the CMO, the marketing intern will learn about everything that's required to build and execute a B2C marketing strategy.

Here are some of the tasks that the content writing intern will engage in:

- Writing blog content on productivity, motivation, and social media addiction
- Create an ideal customer persona
- Create marketing collateral that highlights the value proposition
- Develop, maintain, and expand marketing channels
- In-depth and hands-on experience with advertising platforms such as Facebook, Google Adwords, Snapchat, TikTok & more
- Create content calendars
- Monitor all social media platforms for trending news, ideas, and feedback
- Research and evaluate competitor marketing and digital content

Here is what you'll learn by the end of your internship:

- How to properly market B2C SaaS companies
- How to create and execute a marketing plan
- Digital Marketing and Advertising (Facebook, Google, SEO etc.)
- How to develop communication plans that attract, convert and retain customers
- How to conduct customer research and identify pain points

Why join BeTimeful?

BeTimeful is creating a unique company culture around productivity, collaboration, and making a positive impact on the world. BeTimeful is helping individuals gain control over their bad social media habits. We've already helped 1000s of individuals save time from social media distraction and return to their productive habits. If you're ambitious, willing to learn, and want to make an impact on the world in a positive way, come join us.

Contact:

Daniyal@betimeful.com