

## Marketing Manager

Chatbase is looking for a marketing manager who is looking to gain valuable marketing experience.

Here are some of the tasks required for this position:

- Running social media marketing campaigns (Facebook, Google, LinkedIn, Twitter)
- Writing content about Chatbase on Twitter and LinkedIn
- Creating TikTok videos about Chatbase
- Writing blog content on AI and how companies/content creators can use it to expand their business
- Writing case studies on current users and how potential users can use Chatbase for similar use cases
- Monitor all social media platforms for trending news, ideas, and feedback
- Research and evaluate competitor marketing and digital content

Here is what you'll learn:

- How to market SaaS companies
- How to create and execute a marketing plan
- Digital Marketing and Advertising (Facebook, Google, SEO etc.)
- How to develop communication plans that attract, convert and retain customers
- How to conduct customer research and identify pain points

Why join Chatbase?

Chatbase is working on the cutting edge of AI technology and has gained a lot of traction in a short amount of time. If you're ambitious, willing to learn, and want to make an impact on the world in a positive way, come join us.

Contact:

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