



Marketing Associate

Role Summary:

As a Marketing Associate at SellStatic, you'll be on the frontlines of our brand growth, working on creative campaigns to attract, engage, and convert users. This role combines strategy, creativity, and execution, giving you hands-on experience in startup marketing.

Responsibilities:

- Assist in developing and executing marketing campaigns across social media and digital channels
- Create engaging content (posts, graphics, short-form videos, blog articles) to grow SellStatic's online presence
- Support event marketing and community-building initiatives
- Analyze campaign performance and provide insights to improve results
- Work with the business development team to align marketing efforts with the sales funnel
- Support beta launch campaigns and manage communications with early users

Preferred Skills & Qualifications:

- Strong writing, content creation, or design skills (Canva/Adobe tools a plus)
- Knowledge of social media platforms and marketing trends
- Analytical mindset and ability to measure campaign success
- Interest in startups, SaaS, and digital marketing