

Job Posting: Marketing Intern

noblkids.com

Company Overview: Nobl Kids is pioneering an AI-based marketplace in the children's EdTech space. Designed to simplify the connection between parents and organizers of children's extracurricular activities, Nobl Kids provides a seamless platform for registration, management, and discovery of courses.

Position: We're looking for a creative, motivated student who's excited to gain hands-on experience across different areas of marketing. You'll primarily support our team with social media content: designing graphics, writing captions, and keeping our brand voice sharp and engaging. You should have an eye for design, a way with words, and a genuine interest in how marketing works behind the scenes.

What You'll Be Doing

- **Social Media Content Creation:** Design simple, engaging graphics and editing reels for Instagram, Facebook, TikTok, LinkedIn, X and other platforms using tools like Canva or Figma.
- **Caption & Copywriting:** Write clear, friendly, and on-brand captions, taglines, and short-form marketing copy.
- **Campaign Support:** Assist in developing assets for email newsletters and blog posts
- **Collaboration:** Work closely with the marketing and design team to brainstorm concepts and ensure brand consistency across all channels.

Qualifications:

- Experience supporting a content or marketing team (in school, internships, or clubs)
- Comfortable using design tools like Canva or Figma (bonus: Adobe, Mail chimp)
- A clear, concise writer who knows how to keep things fun and on-brand
- Organized and proactive, you don't wait to be told what to do next
- Interested in education, parenting, or digital communities
- **Bonus:** You've helped run a brand or student club's social media before

Preferred Skills:

- A portfolio of work (personal, academic, or freelance) showing design or copy skills
- Familiarity with Instagram, LinkedIn, and other social platforms from a brand perspective

What You'll Get:

- Portfolio-worthy content you can showcase.
- Real-world experience in social media, content creation, and marketing strategy.
- A collaborative and inclusive team that values fresh ideas and initiative.

Application Process: Send your resume to careers@noblkids.com and 2–3 examples of your work. This could be a social post you've designed, a piece of writing, or even your personal TikTok or IG account if it shows your voice and creativity.

If this sounds like your kind of role, we'd love to hear from you!