

Job Posting: Marketing Intern at QuiikMart

quiikmart.com

Type: Paid internship

Location: Remote-friendly

Start: ASAP

Company Overview

QuiikMart connects customers to local ethnic and specialty grocers. We are building community driven growth with measurable unit economics. **Passion & Grit > Perfect Resume. If you are hungry to learn, resilient, and obsessed with making customers happy, apply even if you do not tick every box.**

Position

We are seeking a **Marketing Intern** to execute scrappy, data driven growth across content, social, local partnerships, and lightweight paid experiments.

Key Responsibilities

- Plan and publish content across **Instagram, TikTok, and Facebook** and maintain a simple editorial calendar.
- Run small budget tests on Meta, TikTok, or Google, track **CTR, CPC, and CVR**, and summarize learnings.
- Support merchant acquisition campaigns such as flyers, posters, and in store promos.
- Build basic email or SMS campaigns and **report on top metrics and insights**.
- Collaborate with design for assets and with products for app store and landing page updates.

Qualifications

- Portfolio or examples of campaigns or posts you have run, personal or brand.
- Comfortable with **GA4 and UTM**, spreadsheet analysis, and short form copy.
- Organized, deadline driven, and willing to iterate based on data.

Preferred Skills

- Meta or TikTok Ads Managers, **Canva or Figma**, basic SEO, influencer outreach.
- Experience with local or community marketing or marketplaces.

What We Offer

- **Paid internship. No equity.**
- Hands-on growth experience tied to real KPIs.
- Fast feedback loops and mentorship.

Application Process

Email **info@quiikmart.com** with the subject line: **Marketing Intern at QuiikMart**.

Include: (1) resume, (2) three links to campaigns or posts you ran plus two lines on results, (3) a **2 post content idea list** for QuiikMart, (4) why you want to join.

Join us in making this impactful mission and help bring home closer.
