



## **Business Development Associate**

### **Role Summary:**

As a Business Development Associate at SellStatic, you'll play a critical role in growing our user base and strengthening customer relationships. You'll work closely with our CEO, CPO, and marketing team to manage beta customers, improve the sales funnel, and drive early adoption of our platform.

### **Responsibilities:**

- Manage and connect with beta customers and early SellStatic users
- Collaborate with the marketing team to optimize the sales funnel and sign new customers
- Work alongside the CPO to improve processes between product and sales
- Manage customer accounts and ensure consistent check-ins
- Collect and implement feedback from users to improve the product experience
- Conduct outreach to sign more beta customers
- Support the CEO with events, networking, and investor preparation

### **Preferred Skills & Qualifications:**

- Strong communication and relationship-building skills
- Interest in sales, marketing, or entrepreneurship
- Ability to work independently and in a fast-paced environment
- Comfortable networking and engaging with early customers